



A MULTIMEDIA COLLECTION FROM  
ENHANCED INTEGRATED FRAMEWORK (EIF)

# Exploring the agriculture and trade nexus in Africa



Enhanced Integrated Framework

Trade for LDC development

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**In some of the most impoverished countries in the world, agriculture is the backbone of the economy. From household cultivation to cooperative harvesting to large-scale commodity production, the growing of crops for sustenance and for income supports millions of the continent's poor.**

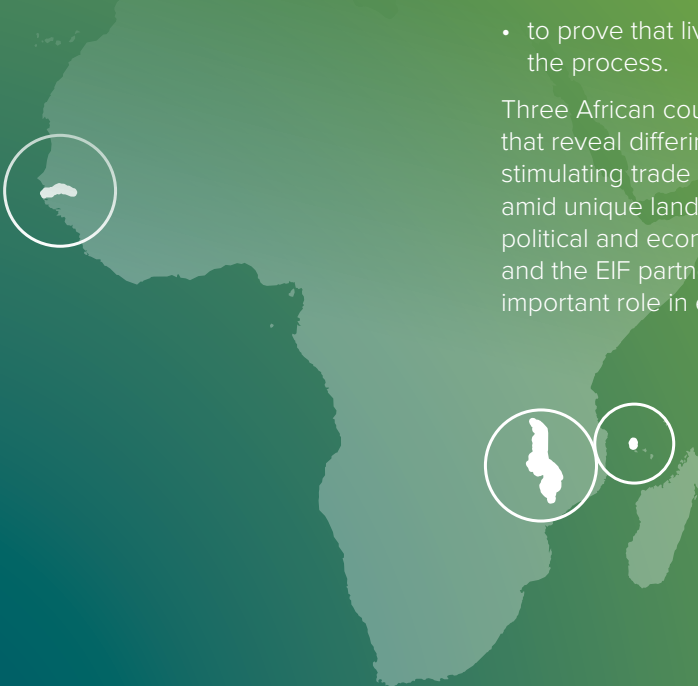
To create more stability for citizens and to increase exports for sustainable development, countries are taking trade analysis and applying it to their agricultural sectors – building on the promise of higher yields, better quality harvests and more markets.

These efforts are as diverse as the people, the countries and the geographies, and EIF has produced a suite of videos, stories of impact, photo essays, profiles and more to draw attention to this vital area of research, action and outcome.

The purpose of the collection:

- to demonstrate how agricultural production can be enhanced while expanding markets
- to show how trade can directly impact farmers
- to reveal how women with ideas are spurring new industry
- to reflect how strategic partnerships catalyze outcomes
- to depict how agriculture fosters LDC development
- to prove that lives are changing in the process.

Three African countries were selected that reveal differing approaches to stimulating trade and development amid unique landscapes and specific political and economic conditions, and the EIF partnership is playing an important role in each nation.



# MALAWI



*Cultivating soy and groundnuts is not the norm for Malawian farmers, with the country's major crops being corn and tobacco. But a shift is underway with a new government trade strategy of diversification and value addition, and a group of pilot farmers is already reaping the rewards.*



**USD\$47 million**  
in new agriculture exports stimulated

TRAINING AND ADOPTION OF NEW AGRICULTURAL TECHNIQUES RESULTED IN:

**+329%** Increase in farmer incomes for **soya**  
(from MK 24,000 to 103,000)

**+197%** Increase in farmer incomes for **groundnuts**  
(from MK 34,000 to 101,000)

## VIDEO



[youtube.com/watch?v=gB9-88YkF3M](https://youtube.com/watch?v=gB9-88YkF3M)

**For more stories from Malawi, including the select pieces below, visit [trade4devnews.enhancedif.org](https://trade4devnews.enhancedif.org)**

## FEATURE

***In Malawi, enriching what happens between farm and table***

The country is working hard to get its harvests to consumers – in the country, region and beyond

## PHOTO ESSAY

***Malawi reaping what it's sowing***

Targeting soy and groundnuts for export, the country and its farmers are seeing rewards

# COMOROS



While you may never have heard of *ylang-ylang*, you have certainly smelled it. The delicate, starfish-shaped yellow flowers are a key ingredient in perfumes the world over, and 60% of it comes from Comoros. But the three-island nation just north of Madagascar knows it could do more with its precious product, including crafting its own perfumes, essential oils, lotions and more – if its business-minded citizens had the right tools.



45% of Comoros citizens of working age are actively employed, THE LOWEST IN SUB-SAHARAN AFRICA

5

Cooperatives established focusing on *ylang-ylang*, vanilla and clove, providing employment opportunities

7

Female business owners provided packaging and other tools to expand their *ylang-ylang*-focused businesses

## VIDEO



[youtube.com/watch?v=cc80Q3leMjl](https://youtube.com/watch?v=cc80Q3leMjl)

For more stories from Comoros, including the select pieces below, visit [trade4devnews.enhancedif.org](https://trade4devnews.enhancedif.org)

## PHOTO ESSAY

### Comoros making scents

Expanding opportunities for *ylang-ylang* pickers, distillers, perfumers and exporters

## PROFILE

### Ibrahima Sittina Farate: As one woman innovates, a nation's exports set to bloom

In Comoros, a doyenne has plans for her country's unique yields

# THE GAMBIA



*Cultivating cashews means cash for Gambians.*

*The country has targeted this high value crop for export, trained farmers in better planting techniques and equipped processors with needed equipment and certifications. With a brand new cargo facility at the airport able to transport the country's exports, the stage is set for a cashew bonanza.*

**1,300** farmers trained in cashew cultivation techniques  
FOR HIGHER YIELDS AND BETTER QUALITY

**7** Gambian cashew processors supported  
TO OBTAIN FOOD SAFETY (HAACP) CERTIFICATION TO FACILITATE EXPORTS

**1** Airport cargo facility with cold storage and security  
MEANING **THE GAMBIA IS NOW READY FOR BUSINESS**

 VIDEO



[youtube.com/watch?v=YugmThm1sD0&t=4s](https://youtube.com/watch?v=YugmThm1sD0&t=4s)

**For more stories from The Gambia, including the select pieces below, visit [trade4devnews.enhancedif.org](https://trade4devnews.enhancedif.org)**

 FEATURE

***The Gambia sounding out its agricultural potential***

With cashew prices surging and armed with solid trade policy, the country is looking to boost its farmers and processors

 PHOTO ESSAY

***Cashing in on cashews in The Gambia***

From farmers' fields to export markets



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*The Enhanced Integrated Framework brings together partners and resources to support the Least Developed Countries in using trade for poverty reduction, inclusive growth and sustainable development.*

*EIF Partner Agencies*

International Monetary Fund (IMF)  
International Trade Centre (ITC)  
United Nations Conference on Trade and Development (UNCTAD)

United Nations Development Programme (UNDP)  
World Bank Group  
World Trade Organization (WTO)

United Nations Industrial Development Organization (UNIDO)  
World Tourism Organization (UNWTO)

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