

EIF PROJECTS: DELIVERING IMPACT

Poverty Reduction: SAMOA



- The EIF is funding the Trade Sector Support Programme which focuses on scaling up collaboration between the largest state owned agricultural producer in Samoa, trade associations, and women's cooperatives in order to add value to cocoa and coconut (Samoa's traditional crops) destined for export.
- A central component of the project is women empowerment through the activities of the Women in Business Development Incorporated (WIBDI), which is dedicated to strengthening village economies in Samoa and addressing gender imbalances.

• The WIBDI is working in 183 Samoan villages within family households of over 11,568 people, 43% female adults and 57% male adults (WIBDI's 2015 statistics). The WIBDI encourages women within the projects to take on leadership roles as the village leaders, trainers and recruiters. Mothers are also encouraged to pass down traditional knowledge to their daughters in the making of traditional handicrafts.

Trade and Gender: CAMBODIA

- The high-value silk project in Cambodia is supporting 1,500 weavers, the majority of whom are women, with cutting-edge skills in silk production. At the end of the project, 88 new jobs were created and an average of 100% increase in income was realized.
- As part of the project, 14 women-owned businesses working with weavers in rural areas have developed export plans, improved marketing materials and developed new relationships with international buyers.



• As a result, the profits of the 14 companies have grown gradually from US\$633,933 in 2012 to US\$1,103,908 in 2015. The profit margin of total sales increased from 46% in 2012 to 58% in 2015. Exports of silk products grew by 41% during the 2012-2014 period, and each company exported an average of US\$43,321 in 2014. The growth in exports resulted from the acquisition of new clients and new export markets, as well as increased sales to traditional markets.

Trade Facilitation: RWANDA



- To support implementation of the National Cross Border Trade Strategy, the EIF supported feasibility studies for cross border trade market infrastructure with detailed designs for six districts bordering other EIF Countries.
- The EIF is implementing a Cross-border Trade (CBT) project supporting coordination and implementation of CBT, improving trade skills and access to finance for informal traders, and constructing cross-border

market centers on the borders of the Democratic Republic of the Congo and Uganda. The project aims to strengthen the trading facilities and improve the livelihoods and earning potential of people engaged in CBT in Rwanda, of which 74% are women.

- These market centers are particularly important for women traders, providing a safe trading space to conduct business, saving precious time as trading becomes more efficient and reducing the frequency of carrying heavy bags of goods, which can be stored on site.
- Through this project, 800 cooperative members have been trained on entrepreneurship, border procedures and financial management across 9 districts.
- To support the national cross border strategy, the Ministry of Commerce and Industry in collaboration with the Women Council, Rwanda Cooperative Authority, Pro Femme Twese Hamwe and the Private Sector Federation have prioritized capacity building in cooperative management, entrepreneurship, border procedures and financial management.

Trade and Environment: MALI

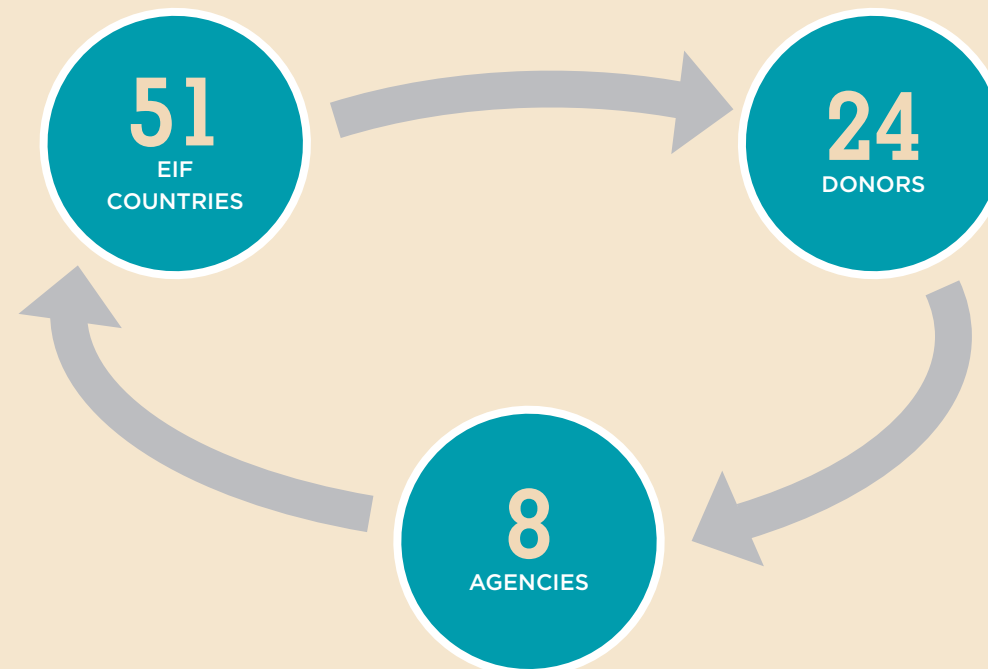


- The EIF supports the development and export of gum arabic, while also taking part in regional efforts to create a "Great Green Wall of Africa" that is meant to halt the advance of the Sahara desert.
- Reforestation, a major objective of the EIF project, is crucial, given that over 60% of Mali's total surface is already either desert or semi-desert.
- Three tonnes of Senegalese acacia seed have been acquired to plant 10,000 hectares of land with acacia trees, focusing on addressing environmental degradation and sustainable land management.
- Environmental protection is key with project materials sourced including 2.5 million biodegradable bags that have been distributed to the gum arabic producer associations.



The Partnership

The EIF is founded on a simple premise: Aid for Trade works for LDCs when it is aligned with government priorities and informed by the experience of international development agencies. This fundamental belief is embedded into the very DNA of the programme and is reflected in its trilateral leadership structure.



Supporting the world's poorest countries in harnessing the power of trade

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 @EIF4LDCs

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Enhanced Integrated Framework

Trade for LDC development

The EIF Mission

To support the Least Developed Countries (LDCs) in harnessing trade and Aid for Trade to promote sustainable and inclusive growth and development.

What is the EIF?

The EIF is a global partnership created to provide technical support to the world's poorest countries. The EIF is the only global Aid for Trade programme exclusively designed for LDCs and therefore is uniquely placed to assist countries to develop their sustainable trade strategies. The EIF, which currently serves 48 LDCs and three recently graduated countries, brings together partners and resources to support LDCs in using trade for poverty reduction, inclusive growth and sustainable development.

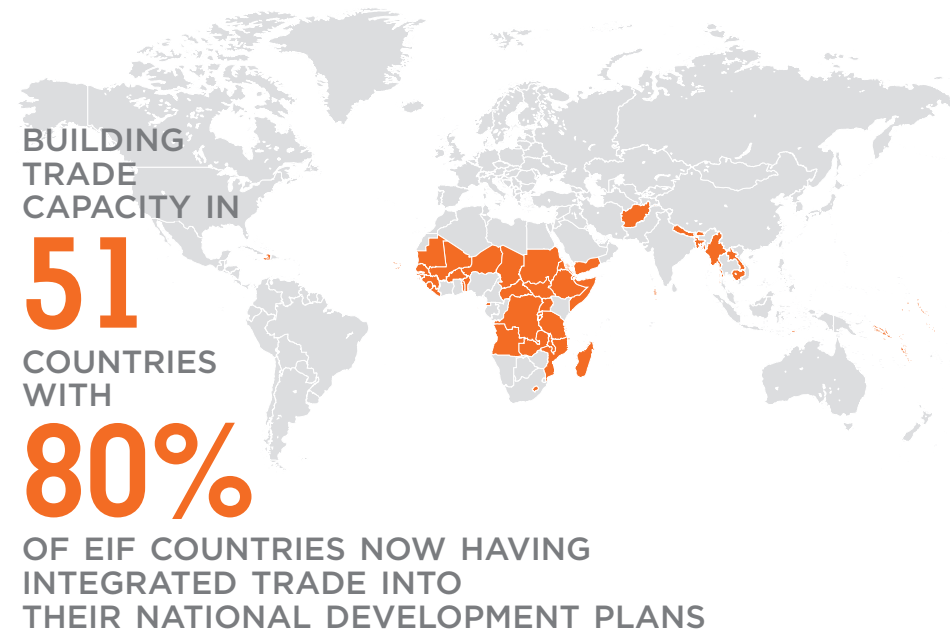
Core Values

The EIF shares a commitment to promoting and celebrating:

- 1 Partnership**
through increased coordination between development partners and the LDC governments, enables targeted support to address priority needs of the LDCs, avoids duplication and maximizes synergies.
- 2 Ownership**
of the programme by LDCs, ensuring that EIF support is demand-driven with LDCs managing their trade and development agenda.
- 3 Results**
for a sustainable impact based on the LDCs using trade for national development.



EIF at a Glance



The LDCs face high trade costs owing to many obstacles to their ability to trade, including poor infrastructure, weak institutional, regulatory and policy capacity and limited private sector capability coupled with poor business climates.

To overcome these obstacles and help them reach their trade potential, the EIF provides the LDCs with customized support to help identify, prioritize and address their needs.

IMPLEMENTED
147
PROJECTS TOTALING OVER
US\$140 MILLION

SUPPORTING TRADE AND DEVELOPMENT POLICY CAPACITY BUILDING THROUGH

44
ANALYTICAL STUDIES DESIGNED TO HELP COUNTRIES IDENTIFY AND ADDRESS THEIR MAIN CONSTRAINTS TO TRADE, BENEFITING TENS OF THOUSANDS OF PEOPLE, INCLUDING

35,000
WOMEN

*As of December 2016.



The EIF's Unique Role

- 1 LDC Focus**
The EIF is the only multi-donor global Aid for Trade fund exclusively for LDCs.
- 2 LDC Ownership**
The EIF is structured around an ironclad belief that in order to be sustainable, improvements in an LDC's trading environment must flow from the positions of the LDC governments themselves.
- 3 Global mandate, local legitimacy**
The EIF has consistently been cited as a programme of singular importance to LDCs. Leaders and Ministers noted its importance and work by name in every major recent outcome document, including the SDGs.
- 4 Bringing actors together**
The EIF brings the high level engagement required to bring various stakeholders around the table, and the financial and technical assistance required to support their coordination once they get there.

How it Works

The EIF uses four steps to assist the LDCs turn trade for poverty eradication from an idea into a reality.

